

Investing for Sustainable Development

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We Want the Economy to Deliver The Triple-Bottom Line

Economic (GNP per capita)

Social (Leave No One Behind)

Environmental (Sustainability)

The world economy today delivers rising GDP per capita but also rising inequalities of wealth and income and extremely dire environmental crises



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS



PARIS CLIMATE
AGREEMENT

To Achieve Sustainable Development:

Government, Business, and Investors should all

support the SDGs and Paris Agreement



I. Education, Gender,
Inequality



II. Health and
Wellbeing



III. Clean Energy and
Industry



IV. Sustainable Food,
Land-Use, and Oceans



V. Smart Cities and
Transport



VI. Digital Technologies
and E-Governance

Government should:

- (1) Invest** in new sustainable technologies and industries (e.g. solar energy)
- (2) Provide** Social Services for All (health and education)
- (3) Regulate** Businesses to Ensure Alignment with SDGs and Paris Agreement

MADE IN CHINA 2025

Strategic Sectors

Priority sectors identified by the Made in China 2025 plan



New advanced information technology

Automated machine tools and robotics

Aerospace and aeronautical equipment

Maritime equipment and high-tech shipping

Modern rail transport equipment

New-energy vehicles and equipment

Power equipment

Agricultural equipment

New materials

Biopharma and advanced medical products



Business should:

Align with the SDGs and the Paris Agreement
by addressing four questions:

Is the product beneficial?

Is the production process sustainable?

Is the global value chain sustainable?

Is the company a good corporate citizen?

Investors should:

Align with the SDGs and the Paris through:

ESG Investing: “Negative List”

Impact Investing: “Positive List”

Environmental, Social, and Governance (ESG) Investing:

Do not invest in companies and sectors misaligned with
the SDGs and the Paris Agreement

Impact Investing:

Invest in businesses and sectors that offer **social and environmental returns** in addition to market returns

Three Big Questions for Impact Investors:

Are the target businesses aligned with the SDGs and Paris Agreement?

Are the social and environmental returns high enough to justify lower market returns?

Should the beneficial activities better be left to government rather than to business?

The financing of **healthcare, education, and basic infrastructure** should be mainly the responsibility of government rather than the private business to ensure that no one is left behind

Saudi Arabia's Greatest Sustainable Development Challenge is the Energy Sector

The world must Decarbonize Energy by 2050

Priority: Saudi Arabia as the World's Solar Powerhouse

